***Cost Effective Road to Compulsory Microchipping***

***And Life Long Security for Kennel Club Registered Dogs***

*Free microchip record changes for Kennel Club registered puppies*

You may have heard that compulsory microchipping for all dogs will come into force on 6th April 2016 in England and Wales. So, from April 2016, the Kennel Club and Petlog will be introducing free microchip record changes for Kennel Club registered puppies.

Once the owner changes the Kennel Club registered ownership, they will be given the opportunity to complete the requirement to transfer keepership on the Petlog database free of charge (usually £16) – this will also include an upgrade to the Petlog Premium reunification services for the life of their new puppy.

In order to receive free microchip record changes for your Kennel Club registered puppies, make sure to choose a microchip that is associated with Petlog. There are 12 microchip suppliers to choose from and you can search for your local implanter at [www.findapetlogimplanter.org.uk](http://www.findapetlogimplanter.org.uk). Not all microchips are associated with Petlog and the Kennel Club, it’s important to choose the right microchip supplier [www.petlog.org.uk/microchip-suppliers](http://www.petlog.org.uk/microchip-suppliers)

**Who is Petlog?**

* Petlog, managed by the Kennel Club, is the UK’s largest reunification database for microchipped pets
* Government compliant microchip database with ISO 9001 and 27001 certification
* Member of the European Pet Network – providing support across Europe
* Over 20 years’ experience of providing 24/7 lost and found services 365 days a year
* More than 9 million pet owners trust Petlog to look after their pets

**What does the law say?**

* All dog owners in England and Wales have until 6 April 2016 to microchip their dog and register them with a government compliant microchip database.

From 6 April 2016:

* All puppies in England and Wales must be microchipped by the time they are 8 weeks old
* The breeder must always be the first recorded keeper of the puppies
* It will be illegal for breeders to sell a puppy that is not microchipped and recorded on a government compliant microchip database, such as Petlog
* The breeder must provide microchipping documents to the puppy buyer to ensure the new owner can update their details in order to comply with the law. Breeders must ensure that the microchip paperwork matches the puppy being sold to the new owner

It is worth noting that the microchipping regulations do not affect the requirement for collars and tags as part of the Control of Dogs Order 1992.

More information on compulsory microchipping and the free microchip record changes for Kennel Club registered puppies can be found here [www.petlog.org.uk/breeders](http://www.petlog.org.uk/breeders)

[**Download a simple graphic here**](http://www.thekennelclub.org.uk/media/717701/petlog_breeders_infographic.pdf) **(PDF) showing the journey the breeder will need to go through from 6th April 2016.**